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Subject: TechINK Announces Update to Product Portfolio

For many years, TechINK Manufacturing [Pty] Ltd has been a leader in the digital printing ink market, satisfying market needs with innovative, high quality products. To address the industry request for solvent inks that are friendlier for the environment, TechINK developed Advantage inks and flushing fluid, mild-solvent products that can meet the full demands of solvent printing. Now that TechINK has established a substantial global customer base of TechINK Platinum Advantage and TechINK Gold Advantage users, the company will fully replace and discontinue 2 lines of hard-solvent inks, TechINK Platinum and TechINK Gold inks.

Existing customers of the hard-solvent inks will be rolled to the Advantage mild-solvent inks. These users will also change to TechINK Advantage Flushing Fluid, a mild-solvent flushing solution designed to work specifically with Advantage inks.

TechINK Advantage inks have been designed without compromise to print quality or durability so users do not sacrifice performance with mild-solvent inks. TechINK Advantage ink users gain multiple benefits over the older hard-solvent TechINK Platinum and Gold inks. These benefits include:

- Lower ink smell
- The elimination of cyclohexanone
- The same outdoor UV-fastness and durability as hard-solvent inks
- A compatible mild-solvent flushing fluid
- Broader colour gamut for TechINK Gold users changing to TechINK Gold Advantage inks
- Expanded printhead and printer compatibility

Distributors also benefit with the TechINK portfolio consolidation. By focusing on TechINK Platinum Advantage and TechINK Gold Advantage inks, companies can:

- Reduce the number of products to manage
- Increase their customer base with broader printhead/printer compatibility
- Offer a choice of 1- and 3-liter bottles for the Advantage Flushing Fluid

TechINK Gold HS inks are hard-solvent inks that will remain in the company portfolio. These inks have characteristics that make them the best solution for running on select printing systems using the older XAAR 126/128 printhead technologies. TechINK will continue to sell these inks and compatible hard-solvent flushing fluid to meet the needs of these customers.

Discontinuance of TechINK Platinum and TechINK Gold inks is expected in the next couple of months as distributors sell through their remaining product inventories.